



***“We now have a newsletter,
school app, and website that works.”***



St Simon Peter School holds a significant place in the lives of Catholic families living in Ocean Reef and the surrounding suburbs. St Simon Peter School opened in January 1988 in response to the demand from Catholic families in the fast-growing northern coastal suburbs. It began as a two stream co-educational parish primary school, catering for children from Pre-primary to Year 7. The school motto is “Love One Another”.

School Statistics

Location: Western Australia

Number of Enrolments: **720**

Schoolzine member since: **2016**

Schoolzine Features used by school:

eNewsletter, custom built Website, and Schoolzine App.

The Challenge

During 2016 St Simon Peter evaluated their current communications platform and decided it wasn't working for this era of time poor parents who need to access information quickly and on demand.

Looking at this challenging situation, St Simon Peter decided to develop a one stop shop approach to their communications strategy.

The Schoolzine Difference

Schoolzine’s solution to St Simon Peter’s communication problem was to work closely with the principal Shane Baker to integrate our one platform for parent engagement. The Schoolzine platform has now delivered an accessibility compliant and responsive digital newsletter, mobile app and website solution that is not only visually appealing but allow St Simon Peter to easily update content themselves with our comprehensive training and Content Management System (CMS). The solution accommodated all St Simon Peter’s branding requirements, and addressed the need for media-rich, interactive content that engages their parents.

The Results

St Simon Peter now have a newsletter, a school app and website that work, look good, and that their families are starting to use. They know this by accessing Schoolzine’s analytics platform that informs St Simon Peter on their reach and effectiveness.

“Schoolzine have delivered on providing us with a communication platform that we think will meet the needs of our large, complex learning organisation for years to come. I look forward to hearing about their new streaming capability to make things even better.”



Mr Shane Baker

Principal -St Simon Peter Catholic Primary School