# Schoolzine

## "SZapp is amazing! It is a one stop shop for all families"

Mount Annan High School professional, university-educated teachers encourage students to develop a love of learning and a desire to succeed. They maintain the highest integrity and concern for your child's wellbeing. Be the best you can be.

#### School Statistics Location: New South Wales

Number of Enrolments: 812 Schoolzine member since: 2009 Schoolzine Features used by school: eNewsletter and Schoolzine App - SZapp.

#### **The Challenge**

Parent engagement can be hard at times, there are so many different ways that schools can communicate with families, it often can be quite daunting, especially as a staff member working at two neighboring schools who is in charge of ensuring all information is communicated to our families. Having one simple platform used across both schools would create an effective communication channel between the schools and their families.

#### **The Schoolzine Difference**

School teams, like parents, are busy people. Communication can often be fragmented and a frustration to all concerned. When deciding on the communication pathway it was important that the chosen provider offered multiple channels to communicate without duplication of effort. Schoolzine fits this like a glove. Messages can be sent out simultaneously across email, app, website, RSS and SMS from the one control panel. SZapp can even manage notifications via an admin directly through the app itself, meaning tasks can be performed on a mobile device

### The Results

The SZapp is amazing! It is a one stop shop for all families to come and get information from. Newsletters, notes, calendar, notifications, website, Facebook and payments - it's all there! You can choose which year you would like to send notifications to, edit notifications and newsletters yourself and everything is live! Our feeder primary school families have the advantage when they come to high school that all communication methods are the same as they are used to, all they have to do is subscribe to MAHS. Even better for families who have children at both schools! We can now share information at the touch of a button and more importantly not limit the amount of images we submit to the newsletter, with the ability to upload videos showcasing student learning. The design of all platforms has assisted in unifying our professional overall look of the school.

"Schoolzine's platform for newsletters allows valuable time to be freed up as the newsletter is made up for you. The newsletter is eye catching, interactive and so easy to navigate. Our families are able to view our school's journey on a fortnight basis and can go back at any time to view the newsletters in the archive."



Mount Annan High School
New South Wales