

NEWSLETTER • LIVE NEWS STREAM • APP • WEBSITE • MORE

**SCHOOLZINE**  
SINCE  
**2007**

# PARENT ENGAGEMENT PLATFORM

THE COMPLETE PLATFORM FOR YOUR PARENT COMMUNICATIONS



CUSTOM EFORMS



GOOGLE TRANSLATE



PHOTO GALLERIES  
& VIDEOS



CALENDAR  
& EVENTS



STATISTICS



EMAIL



SOCIAL MEDIA  
INTEGRATION



PDF PRINT OPTION



SPOT POLLS

LMS and SMS Integrations available.

## E-NEWSLETTER AND LIVE NEWS STREAM

Schoolzine's eNews builder will allow you to publish news as it happens and build your periodic eNewsletters in minutes. Create a vibrant testament of student achievement and celebrate the great things going on at school.

## WEBSITES

Offering a cost effective and user friendly website solution. All packages are multi-device compatible and education department compliant.

## SZAPP

SZapp is a mobile app that's free for parents to download. SZapp allows your school to send free push notifications to your parents at any time.

## EMAIL

Create, send, measure and manage emails to your entire community across multiple channels instantly.

## SESSION KEEPER

Parent teacher interviews are a vital tool for parent and student engagement, while building positive relationships with educators and their staff.

## CONTROL CENTRE

All Schoolzine products are managed through one easy to use control centre. Enjoy seamless integration across all our products. The Schoolzine control centre has been custom-built from over a decade of school feedback.

# ENEWS BUILDER & LIVE NEWS STREAM

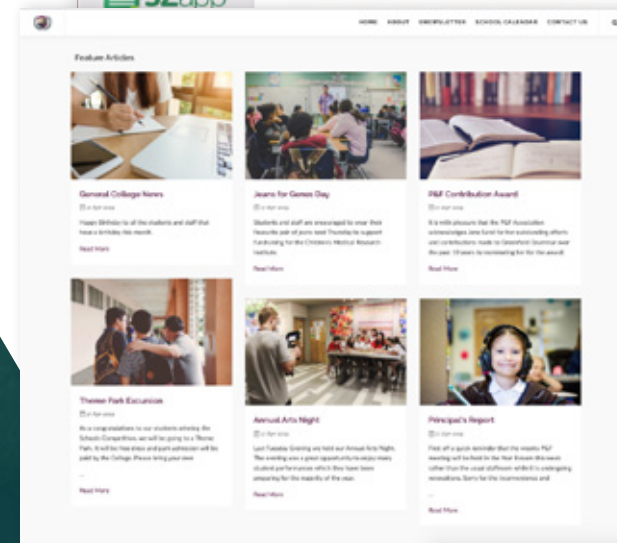
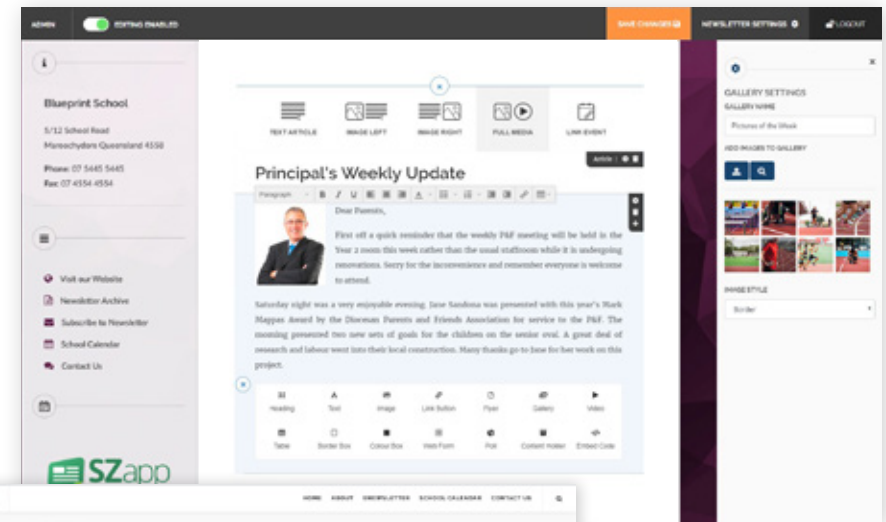
## BUILD BEAUTIFUL CONTENT FOR YOUR ENEWSLETTER & LIVE NEWS STREAM



### eNews feature list:

- Schoolzine Control Centre
- Publish articles to a live news stream on your website
- Build, publish and distribute unlimited DIY eNewsletters
- Build digital content pages
- Unlimited content and article indexing (photos, galleries and video)
- Custom eForms with digital signatures
- Dynamic calendar and events
- Spot polls and surveys
- Google translate - 100 languages at the click of a button
- Responsive across mobile, tablet and desktop
- Newsletter impression and user activity data
- Automated, printable PDF version of newsletter
- Integrate with social media, school portals, payment portals and more

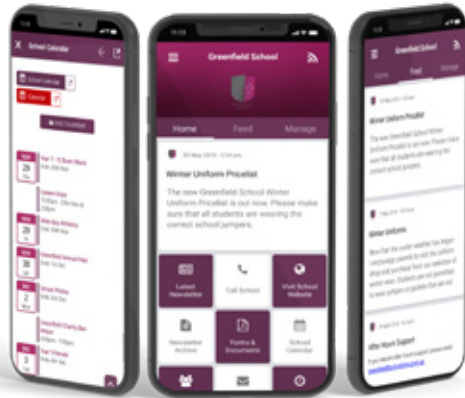
Add Schoolzine's  
Email Product



Schoolzine newsletter articles can be embedded on either a Schoolzine website or external website.

# SZAPP

School Mobile Communication App



SZapp is a mobile app that's free for parents to download. SZapp allows your school to send free push notifications to your parents at any time.

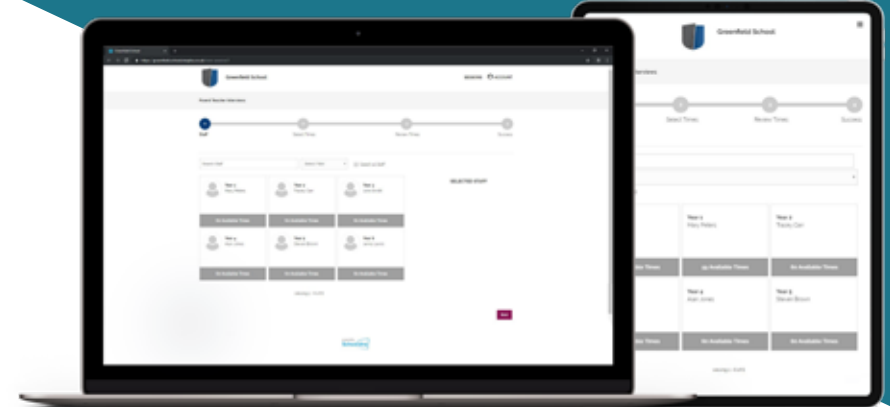
- User registration
- Passcode protected content
- Targeted, segmented push notifications
- Customise your home page to suit your school's needs
- One to one communication
- Administration access to send notifications from your mobile phone
- Link to payment gateways and social media
- Multiple school subscriptions
- School calendar and event bookings module
- Upload and send eForms and documents
- School news feed with event integration
- Photo gallery and video integration
- Ongoing maintenance
- Support for schools and parents
- Free for parents to download

Add Schoolzine's  
Email Product



# SESSION KEEPER

School parent teacher interview booking system



Parent teacher interviews are a vital tool for parent and student engagement, while building positive relationships with educators and their staff.

- Session Keeper integrates with your existing Schoolzine services for seamless communication and contact management
- Host and manage unlimited booking sessions at multiple locations
- Easy to use system allows users to manage their bookings across any device
- Staff managed availability and reporting to reduce administration time
- Restricted parent access to control and approve all bookings
- Staff and admin can book on behalf of parents
- Session Reporting - Export and print bookings

*Schoolzine has been absolutely amazing and so very patient with the help they have given me over the last couple of weeks. I am working for two schools and both schools have just launched the new app with Schoolzine. Although I am familiar with the newsletter, I have had a lot to learn with all the features Schoolzine offers. By the way, the app is fantastic!*

**Community Liaison Officer, NSW Public School**

Add Schoolzine's  
Email Product





# WEBSITES

## A solution that fits your needs

Schoolzine offers schools a professional, cost effective, user friendly, integrated website solution that can help your website become government compliant. Your website will be customised to your school's requirements as part of our set up process. Schoolzine's websites come in a variety of packages allowing you to have a website created based on the needs and resources at your disposal.

- Design – It should look professional
- Simplicity – It should be easy for your school to update
- Support – Should be unlimited and free

The ease at which a school can update their own website is just as important as the initial design. The support that follows is critical.

School websites are marketing tools and not communication tools. This is why a Schoolzine website seamlessly inter-operates with our communication tools, to reduce workload while keeping the appearance of an up-to-date website.

- Custom-built user-friendly Content Management System (CMS)
- Responsive across mobile, tablet and desktop
- Social media and Schoolzine App (SZapp) integration
- Custom eForm integration
- Automated Schoolzine eNewsletter archive or upload your own
- Create an unlimited number of pages, and easily add text, pictures and HD video
- Compliance with accessibility and Education Department standards
- Ongoing training and support with our famous hand-holding policy
- Maintenance agreements to support your school's staff requirements

Add Schoolzine's  
Email Product



### HOP

5 Schoolzine  
Formatted Pages  
+ Home page

Choose from  
multiple templates

### SKIP

5 Schoolzine  
Formatted Pages  
+ Home page

Design using Template  
Builder

### JUMP

5 Schoolzine  
Formatted Pages  
+ Home page

Bespoke Home Page

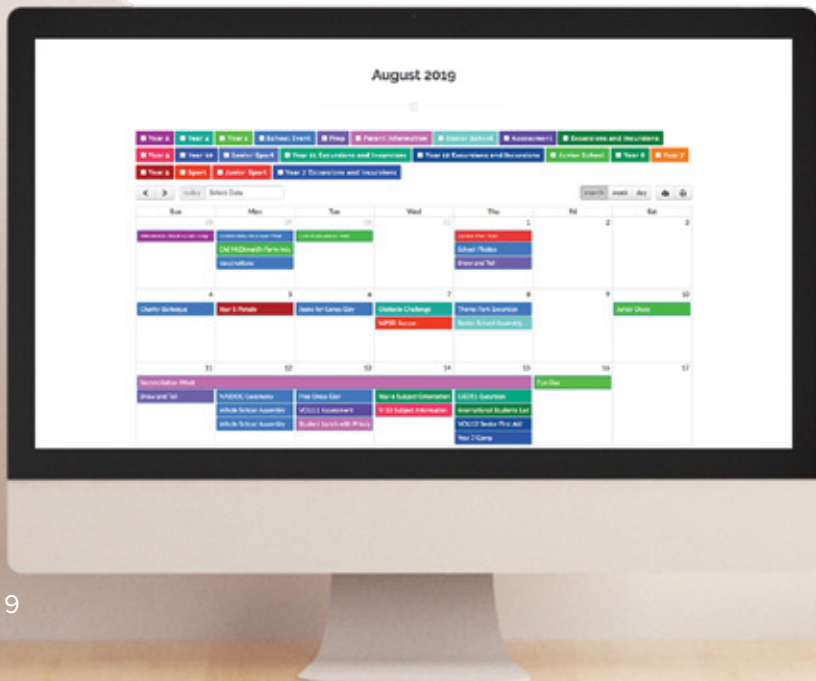
*"We have always been committed to providing quality learning, but to do that it is very important to be able to communicate in an effective way. With Schoolzine's website, we could fully customise it just how we wanted it and the look of it is fantastic. They have been very friendly, helpful and would highly recommend their service to any school looking for a new professional website" - **Principal, NT Primary School***

# CALENDAR

Free with all Schoolzine Products

Schoolzine have custom developed an event and calendar solution for schools. Our solution provides multiple calendar overlay functionality for multi-campus, staff and restricted permission levels. Sync your existing SharePoint, Google and Office 365 calendars to provide a single point of display, while also allowing the use of our unique events and RSVP module.

- Custom event categories allow users to filter down to a single class
- Multiple calendars with overlay functionality for multi campus and staff views
- Printable PDF with filtered categories and state range selection
- Automated date claimers on SZapp, newsletters and website
- Integrate and embed on any non Schoolzine website or staff portal
- Manage events with RSVP and payment options
- Secured calendar or restricted permission levels
- Responsive schedule view for mobile, tablet and desktop
- CSV import and export capability



# CONTROL CENTRE

All Schoolzine products are managed through one easy to use control centre. Enjoy seamless integration across all our products. The Schoolzine control centre has been custom built from over a decade of school feedback.



## Everything at your fingertips

- Create your eNewsletters and manage your live news feed
- Edit your website
- Send notifications and emails to your entire community across multiple channels instantly
- Segment your database into custom groups
- Manage the Schoolzine calendar and events module
- Build custom eForms
- Measure and manage your communications with easy to follow open rate statistics

## What Schools Are Saying...

*"Working with Schoolzine has been an effortless and affordable process. There is excellent and instant online support where people walk you through the answers to any queries and questions at any time of the day. We now have one platform to distribute an online newsletter, school app and website that is easy to use and provides a professional and effective communication tool for our school community. It has really helped organise our whole school's information and halved the amount of time to distribute important messages to parents and the community."*



### **Ros Oates**

Principal - Our Lady of the River School

*"We have been a customer of Schoolzine for a number of terms now and we have been really happy with Schoolzine's customer service. The support we have received has been outstanding. We save time and money compared to our old newsletter process. The process is simple and producing the newsletter cuts clerical time significantly. Parents have been very happy with the newsletter. The newsletter adjusts to their devices and most parents read the newsletter on their mobile phones. They enjoy seeing the videos and many photos we are now able to add to the newsletter. Using the eNewsletter allows us flexibility to add a variety of elements that create an engaging and attractive*

*means of communication. We were very happy with the setup process and the training Schoolzine gave at the start of the partnership. Their ongoing support and promptness to answer questions has been outstanding. I highly recommend Schoolzine to all schools needing a modern form of communication with parents."*



### **Peter Treloar**

Principal - St Joseph's Primary School Merewether

*"Schoolzine's customer service is great. Whenever I call or email the response is very speedy and all the staff at Schoolzine are very helpful. The finished product looks great. It is easy to email the link to our parents and is equally easy to push it out via our app and website. I like how I can DIY minor changes and the control I have using the Schoolzine Dashboard.*

*Creating our newsletter is much easier using Schoolzine, the time saved using the Style Sheet is immense. Once you setup your own school template its just a matter of 'copy and pasting' the newsletter articles directly into the template and applying the style. I have created newsletters of 9 years and have been using Schoolzine for the past 18 months. It is much easier and the finished product is so much more professional and most importantly parents love it.*



### **Cathy Thompson**

Principal - St Aloysius Catholic Primary School Chisholm

The platform is also available for **churches** and **sports clubs**.

## LET'S GET STARTED

Contact us, we will organise a demonstration of our platform for you.



Follow us on Twitter: [twitter.com/Schoolzine](https://twitter.com/Schoolzine)



Like us on Facebook: [facebook.com/Schoolzine](https://facebook.com/Schoolzine)



Follow us on LinkedIn: [linkedin.com/company/Schoolzine](https://linkedin.com/company/Schoolzine)



Subscribe to us on YouTube: [youtube.com/Schoolzinetv](https://youtube.com/Schoolzinetv)

### CONTACT OUR HEAD OFFICES

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**ASIA:** +66 (0) 2106 4140

**OR VISIT:** [WWW.SCHOOLZINE.COM](http://WWW.SCHOOLZINE.COM)

**ALL PRODUCTS INCLUDE  
UNLIMITED SUPPORT**



*"It is globally accepted that when a school engages the parents, in their child's life at school, it ultimately leads to a better educational outcome for that student"*

**Phil Reardon - CEO Schoolzine**



**WWW.SCHOOLZINE.COM**