

Schoolzine Website and eNewsletter Frequently Asked Questions

Who can I contact for more information?

In the initial period of enquiring and signing up for Schoolzine, please direct any enquiries to Emma Newman, Marketing and Communications Officer at Catholic Education Ballarat (CEB), via enewman@dobcel.catholic.edu.au or 5337 7186.

How much will my Schoolzine website and eNewsletter be?

The prices for your website and newsletter are detailed below. Your school app will be free of charge. Note that these prices represent savings of approximately 50% through the Ballarat Diocese Schoolzine deal.

Website pricing	
Website Design and build (Hop Package)	\$2,500 once off
Ongoing hosting and support	\$350 per annum
eNews pricing	
Account set-up and design	\$299 once off
Annual newsletter subscription	Contact Emma Newman
	for school-specific pricing

How do we pay for my website and eNewsletter?

CEB will pay Schoolzine then send you an invoice for the total cost of your website and newsletter.

Do we have to purchase both the website and newsletter or can we choose one?

In order to maximise the benefits of streamlining and improving your school's online presence, it is recommended to purchase both the website and eNewsletter. However, it is possible to purchase them separately if required.

Will we be trained on how to use our new website and eNewsletter?

Yes. Your team will receive training once your website and eNewsletter are ready to go live. Training will then be provided when needed, for example, if you employ a new staff member.

What other support will we receive?

All Schoolzine products come with unlimited training and support. The Schoolzine Support Centre is based on the Sunshine Coast. FREE call 1300 795 503.

You will also have access to the <u>Schoolzine Knowledge Base</u>, an online resource of products tutorials and videos.

What is included in my website design and setup?

Your website design and setup will include the following items:

- Your choice of web design (chosen from a selection of templates)
- The construction of your website, including:
 - Your logo, text and images
 - o 10 fully formatted pages.
- Up to five rounds of content revisions
- Training on how to use your new website

Your **eNewsletter package** will include the following items:

• Schoolzine's eNewsletter builder, which includes Schoolzine's calendar and eForm builder

Can I customise the layout of my website and add third-party services or widgets?

Yes

What if I want more pages on my website?

The Schoolzine website platform is very easy to use and will allow you to build as many web pages as you like. If you would like to engage Schoolzine to build these pages for you, the cost will be \$44 per page.

What happens to my existing website, newsletter and/or school app contract?

Once your new website, newsletter and app are live, you should contact your current provider/s to cancel any existing contracts.

Do I have to renew my annual subscriptions with Schoolzine?

Your annual subscription will be automatically renewed, unless you opt out at least 90 days before the end of the contract period. Schoolzine will invoice CEB for your ongoing hosting, support and newsletter subscription. These costs will be passed on to your school.

Can I update my school's branding and/or logo as part of the process of building our new website and eNewsletter?

If there are "minor tweaks" you would like made to your logo, this can be done as part of the project. However if you would like to undertake a full rebrand of your logo, colours etc, this can be done by a separate design agency. Contact Emma Newman for advice.